

FAIR TRADE



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FAIR TRADE 1

Fair Trade is a trading partnership, based on dialogue, transparency and respect, that seeks greater equity in international trade.

It contributes to sustainable development by offering better trading conditions to, and securing the rights of, marginalized producers and workers – especially in the South.

FAIR TRADE 2

Fair Trade Organisations have a clear commitment to Fair Trade as the principal core of their mission.

They, backed by consumers, are engaged actively in **supporting** producers, **awareness raising** and in **campaigning for changes** in the rules and practice of conventional international trade.

FAIR TRADE

Trade is more than just trading:

- It is a vision of business and trade that put **people and planet before profit**
- It **fights** poverty, climate change, gender inequality and injustice.
- It is a proof of concept that showcases the enterprise models of the **new economy**

FAIRTRADE SYSTEM1

three regional producer networks

over 25 national Fairtrade organizations and marketing organizations

Fairtrade International

FLOCERT (the main independent certifier for Fairtrade)





FAIRTRADE PRODUCTS

Coffee, tea, cocoa

Rice

Fruits (banana, orange, coconut)

Spices

Nuts

Cotton

